

We all carry our mobile phones with names & numbers stored in memory but nobody, other than ourselves, knows which of these numbers belong to our closest family or friends.

If we were to be involved in an accident or were taken ill, the people attending us would have our mobile phone but wouldn't know who to call. We have hundreds of numbers stored, but which one is the contact person in case of an emergency; Hence this "ICE" (In Case of Emergency) Campaign.

The idea was thought up by a paramedic who found that when he went to the scenes of accidents, 99% of the time the patient had a cell phone, but the medical personnel did not know which number to call. The paramedic, therefore, thought that it would be a good idea if there was a nationally recognized name for this purpose. In an emergency situation, Emergency Service personnel and hospital Staff would be able to quickly contact the right person by simply dialing the number you have stored as "ICE".

For more than one contact name simply enter ICE1, ICE2 and ICE3 etc. Be very sure it's in your kid's cell phones also..

A great idea that will make a difference!

Please forward this. It won't take too many "forwards" before everybody will know about this. It really could save your life, or put a loved one's mind at rest.

Let's spread the concept of ICE by storing an ICE number in our Mobile phones today!